



Rosewood
GOLDENS

Golden Shield

Blueberry & Peanut Butter Bites

Competitor Comparison: How It Stacks Up

ALL AGES

Golden Shield is a blueberry treat built around antioxidant-first nutrition for the Golden Retriever. Here's how it compares to what else is on the treat shelf.

	Rosewood Golden Shield	Blue Buffalo Health Bars	Zesty Paws Functional Treats	Generic Store Brand Biscuits
Breed & Purpose				
Breed-specific formulation	✓	✗	✗	✗
Antioxidant support as Goldens get older	✓	✗	✗	✗
Antioxidant-first formula	✓	✗	✗	✗
Supports normal immune function	✓	✗	✓	✗
Breeder recommended	✓	✗	✗	✗
Ingredients				
Real blueberries (anthocyanins / antioxidant support)	✓	✗	✗	✗
Flaxseed (omega-3 / skin, coat and joint comfort)	✓	✗	✗	✗
Blueberry oil (concentrated antioxidants)	✓	✗	✗	✗
Rosemary extract (natural antioxidant preservative)	✓	✗	✗	✗
Honey (natural sweetness / binds each bite)	✓	✗	✗	✗
Olive oil (polyphenols / fat-soluble vitamin absorption)	✓	✗	✗	✗
Eggs (complete protein / biotin)	✓	✗	✗	✗
Facility & Safety				
Human-grade ingredients	✓	✗	✗	✗
SQF-certified facility	✓	✗	✗	✗
FDA-registered manufacturing	✓	✓	✓	✗
AAFCO compliant	✓	✓	✓	✗
Gluten free	✓	✗	✗	✗
All natural, no artificial preservatives	✓	✗	✗	✗
Made in USA	✓	✓	✓	✗
Calorie count disclosed per treat	✓	✗	✗	✗

✓ = Feature present in formula | ✗ = Not present or not confirmed | Comparison based on published ingredient lists as of May 2026.