



Golden Start

Daily Wellness Chew

Competitor Comparison: How It Stacks Up

PUPPY 8 WKS TO 12 MOS

Golden Start is a daily wellness chew built around the needs of Golden Retriever puppies from day one. Here's how it compares to other leading brands.

	Rosewood Golden Start	WoofWell Golden Retriever	Zesty Paws 8-in-1 Multivitamin	PetNC Natural Care Daily Vitamin
Breed & Formula				
Breed-specific formulation	✓	✓	✗	✗
Life-stage specific (puppy)	✓	✗	✗	✗
Antioxidant support focus	✓	✗	✗	✗
Built around Golden Retriever breed needs	✓	✗	✗	✗
Functional mushroom blend (Turkey Tail, Maitake, etc.)	✓	✗	✗	✗
Ashwagandha adaptogen	✓	✗	✗	✗
L-Carnitine (supports normal heart function)	✓	✗	✗	✗
Joint Foundation				
Glucosamine HCl	✓	✓	✓	✗
Chondroitin Sulfate	✓	✓	✗	✗
MSM	✓	✓	✓	✗
Immune & Coat				
Omega-3 / Salmon Oil	✓	✓	✓	✗
Turmeric / antioxidant support	✓	✗	✗	✗
Probiotics (dual strain)	✓	✗	✓	✗
Digestive enzymes	✓	✗	✗	✗
Safety & Quality				
NASC quality seal	✓	✓	✗	✗
Made in USA	✓	✓	✓	✗
Breeder recommended	✓	✗	✗	✗

✓ = Feature present in formula | ✗ = Not present or not confirmed | Comparison based on published ingredient lists as of June 2026.